

# CAPLUGS

## JOB DESCRIPTION

### **SUMMARY:**

Responsible for designing, coding and modifying company websites, from layout to function based on design specifications. Strive to create a user-friendly, intuitive site that represents the company's product line, business strategy and growth requirements.

Ecommerce experience preferred with application architecture, design input, site layout/user interface, database design/programming, and web-based development. The right individual for this role will be a motivated and energetic developer who takes initiative, enjoys finding solutions to various challenges, is detail-oriented, and takes extreme pride in his or her work.

### **DUTIES AND RESPONSIBILITIES:**

- Meet regularly with the sales and marketing teams to discuss design, layout, UX, vision, business process and functionality
- Creation of site layout and user interface using standard HTML/CSS practices
- Design and creation of relational database schemas
- Maintenance of existing sites and supporting applications
- Experienced in UX concepts, cross-browser compatibility, general web functions and standards
- Understanding of SEO concepts and incorporating recommendations into a site
- Functional knowledge or hands on design experience with Web Services (REST, SOAP, etc.)
- Apply security best practices to sites, specifically e-commerce
- Experienced with web services and how they interact with 3<sup>rd</sup> party systems

### **SKILLS AND QUALIFICATIONS:**

- Strong understanding of object-oriented design and programming
- C#, .NET (or similar)
- JavaScript, HTML, CSS, SQL
- e-commerce concepts and methodology
- web application architecture (MVC)
  
- teamwork, verbal and written communication
- Cross-browser compatibility (including mobile)
- UI and UX design
- Security principles, web services (REST/SOAP), API's

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## **PERSONALITY ATTRIBUTES:**

- Creative and forward thinking
- Adaptable to new techniques
- Quick learner
- Good interpersonal and communication skills
- Self-motivated and team-oriented
- Can meet deadlines
- Thorough and precise in their work
- Good multitasker

**EDUCATION and/or EXPERIENCE:** Associate's degree from an accredited college or university with major coursework in Computer Science, MIS, or related area and two years of full-time ecommerce work experience

**CERTIFICATES, LICENSES, REGISTRATIONS:** Any additional training and certifications are beneficial.